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Deborah @socialwebcafe 7:08 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 @Kathrynciang You, too, @Kathrynciang Thanks! #SocialCafe
- 


Deborah @socialwebcafe 7:08 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 1 favorite [Open](#)
 @dialbanese @buffer Good example! I love @buffer And, that is one of the things I noticed, as well. I even have one of their cards on my desk, demonstrating that personal attention to their customers. It is a pleasure to pay @buffer monthly :) . Great example, Dianna! #SocialCafe
- 


Mojo @mojosarmy 7:07 PM - 24 Apr 2018 via Twitter for Android - 1 retweet - 0 favorite [Open](#)
 RT @socialcafechat: Q6 (rephrase) What would we add to our dream list or checklist for project collaboration? #SocialCafe
- 


Mojo @mojosarmy 7:07 PM - 24 Apr 2018 via Twitter for Android - 1 retweet - 0 favorite [Open](#)
 RT @socialwebcafe: Q5 What are some things you would like to learn, in order to enhance your collaboration efforts? #SocialCafe
- 


Kathryn Lang @Kathrynciang 7:00 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 @socialwebcafe Thanks for hosting #SocialCafe - have a blessed night!
- 


Dianna Albanese @dialbanese 7:00 PM - 24 Apr 2018 via Twitter for iPhone - 0 retweet - 0 favorite [Open](#)
 @socialwebcafe Absolutely! For ex. even though @buffer is a huge company, they take the time to reply to all social media q's and to me, that makes them a really personable brand. So it definitely depends on the brand itself, too! #SocialCafe
- 


Deborah @socialwebcafe 7:00 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 Thank you for joining us for #SocialCafe and more than that, for being such a valued member of the #SocialCafe Community! We strive to help each other in moving forward in relationships and personal/professional success!
- 


Deborah @socialwebcafe 7:00 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 Thank you for joining us for #SocialCafe! We look forward to our Collaboration Topic Wrap-Up next week (5/1).
- 


Deborah @socialwebcafe 6:58 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 1 favorite [Open](#)
 @dialbanese Ah, thanks :) . #SocialCafe
- 


Deborah @socialwebcafe 6:58 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 1 favorite [Open](#)
 @Kathrynciang Oh, the days... Though, the kids were easier than the Chihuahua. I just figure out yesterday that one lick means he has to go outside like 10 min ago.. lol . #SocialCafe (Nah, I knew that... :) .)
- 


Deborah @socialwebcafe 6:57 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 1 favorite [Open](#)
 @dialbanese That is a tricky one. I've work for and with both. It seems, even with the large biz, one finds that niche, or group, which can give it the small biz feel.. but almost. Do you suppose it depends on the company, too? #SocialCafe
- 


Kathryn Lang @Kathrynciang 6:56 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 @socialwebcafe I had them convinced for years that I had superpowers because I knew what they had been up to :) #SocialCafe
- 


Deborah @socialwebcafe 6:55 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 @Kathrynciang Ah, but it comes so easy with our kids and spouses, pets... :) . #SocialCafe
- 


Dianna Albanese @dialbanese 6:55 PM - 24 Apr 2018 via Twitter for iPhone - 1 retweet - 0 favorite [Open](#)
 RT @socialwebcafe: @dialbanese I like that @dialbanese ! "Engagement from within" And, that should be right up my alley, in my I/O Psychol...
- 

Dianna Albanese @dialbanese 6:55 PM - 24 Apr 2018 via Twitter for iPhone - 0 retweet - 0 favorite [Open](#)
 @socialwebcafe Aw, thank you! YOU ROCK! ☺☺#SocialCafe
- 

Deborah @socialwebcafe 6:54 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
 @dialbanese I like that @dialbanese ! "Engagement from within" And, that should be right up my alley, in my I/O Psychology field! But, I give you credit -- you rock! #SocialCafe
- 



















Deborah @socialwebcafe 6:53 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 1 favorite [Open](#)
 @dialbanese @Kathrynciang Luv it! Great gif! And, great visual representation :) . #SocialCafe
- 




















Kathryn Lang @Kathrynciang 6:53 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 A8: This week I will invest some time to define what I want, what I have to bring to the table, and also to find who I can ask. #SocialCafe [twitter.com/socialwebcafe/...](https://twitter.com/socialwebcafe/)
- 



















#SocialCafe Team @socialcafechat 6:53 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 Q8 (rephrase) What might you do differently in #collaborating this upcoming week? #SocialCafe
- 


Deborah @socialwebcafe 6:53 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 A8 I would like to convert my desktop-based #Storify replacement tool into a standalone option that maybe others could use, possibly for free or a barter #collaboration (i.e. I create a free Storify Twitter Chat replacement in exchange for #SocialCafe


promotion) .

- 
Deborah @socialwebcafe 6:52 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @dialbanese: @Kathrynclang @socialwebcafe #SocialCafe <https://t.co/seOTIP0gKM>
- 
Deborah @socialwebcafe 6:52 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 @Kathrynclang Yes, those "they" entities out there ;) . I had a mishap with a tool and while I like the tool, I will refrain from naming it. I discontinued using its automation but it took 18 mos to get it to stop (by closing the acct). #SocialCafe So, I get it!
- 
Kathryn Lang @Kathrynclang 6:52 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 Q8: What will you be doing, or doing differently this week, to help in your collaboration efforts? #SocialCafe <https://t.co/RUVuXKG5W9>
- 
Deborah @socialwebcafe 6:52 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 1 favorite [Open](#)
 Q8 What will you be doing, or doing differently this week, to help in your collaboration efforts? #SocialCafe
- 
#SocialCafe Team @socialcafechat 6:50 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 1 favorite [Open](#)
 @conpsweeney @Kathrynclang Deborah expresses a sigh of relief :) . #SocialCafe I must say, though.. the effort at question rephrasing is a unique way to give two forms of the #SocialCafe questions (academic versus easier-to-understand). I rather like it, even if it requires a bit more work...
- 
Kathryn Lang @Kathrynclang 6:49 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 @socialwebcafe I always worry that THEY are out to get me, so I understand :D #SocialCafe
- 
Deborah @socialwebcafe 6:48 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 @Kathrynclang I don't think you made it up as that is how I understand it, too. But, it is like I am being so careful that I may be guilty of being too careful.. lol . #SocialCafe twitter.com/Kathrynclang/s...
- 
Deborah @socialwebcafe 6:47 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 @Kathrynclang Exactly ... the mutual benefits in affiliate marketing. Yeah, I'm not sure that I would have come up with that one on my own, had it not been for reading it elsewhere (and I would give credit if I could remember!) . #SocialCafe
- 
Deborah @socialwebcafe 6:47 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 A7 I love and mention @commun_it as a wonderful help aid in building and maintaining relationships on Twitter. Now, I'd like to utilize it more effectively, allowing for that true (versus automated) relationship building experience #collaboration #SocialCafe
- 
Deborah @socialwebcafe 6:46 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 @conpsweeney Oh, I would agree with you, Con. I thought it a bit "off" at first, too, but it is something that I can't take credit for, as I read it in my research. At the least, it is an interesting view, merit or not. #SocialCafe twitter.com/Kathrynclang/s...
- 
Kathryn Lang @Kathrynclang 6:46 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 A7: I think most of the tools I need are there - I just have to make use of them (or more likely make the choice to do what needs to be done). #SocialCafe twitter.com/socialwebcafe/...
- 
#SocialCafe Team @socialcafechat 6:46 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 Q7 (rephrase) Are there tools you wish you had or ways to accomplish #collaboration that you wish existed? #SocialCafe
- 
Kathryn Lang @Kathrynclang 6:45 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 Q7: What are some resources or tools that you wish you had or you wish existed, in helping you with your collaboration efforts? #SocialCafe <https://t.co/yZgdw12llk>
- 
Deborah @socialwebcafe 6:45 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 Q7 What are some resources or tools that you wish you had or you wish existed, in helping you with your collaboration efforts? #SocialCafe
- 
Deborah @socialwebcafe 6:42 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 @conpsweeney @socialcafechat @Kathrynclang Oops.. just saw your response, Con, and may need to pick this #offtopic response again next week. Thank you for your tweet :) . #SocialCafe
- 
Deborah @socialwebcafe 6:40 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 2 favorites [Open](#)
 A6 I would like to finish setting up my affiliate program, but more importantly, find ways to help others, providing free checklists, graphics, media, etc. #SocialCafe
- 
Kathryn Lang @Kathrynclang 6:39 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 A6: Creating a membership site for all the courses I have floating around my desk! #SocialCafe or teaming with a videographer to create a video series! twitter.com/socialcafechat...
- 
#SocialCafe Team @socialcafechat 6:39 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 Q6 (rephrase) What would we add to our dream list or checklist for project collaboration? #SocialCafe

-  **Kathryn Lang @Kathrynciang** 6:38 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
Q6: What are some bucket list items that you would like to complete or attain, to help your collaboration efforts? [#SocialCafe](#)
<https://t.co/Z5gPPXeViH>
-  **Deborah @socialwebcafe** 6:38 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
Q6 What are some bucket list items that you would like to complete or attain, to help your collaboration efforts? [#SocialCafe](#)
-  **Dianna Albanese @dialbanese** 6:36 PM - 24 Apr 2018 via Twitter for iPhone - 1 retweet - 0 favorite [Open](#)
[@Kathrynciang](#) [@socialwebcafe](#) [#SocialCafe](#) <https://t.co/seOTIP0gKM>
-  **Dianna Albanese @dialbanese** 6:35 PM - 24 Apr 2018 via Twitter for iPhone - 1 retweet - 0 favorite [Open](#)
RT [@Kathrynciang](#): [@dialbanese](#) [@socialwebcafe](#) I LOVE that image - "engagement from within." We often stay focused on engagement with consume...
-  **Kathryn Lang @Kathrynciang** 6:35 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
[@dialbanese](#) [@socialwebcafe](#) I LOVE that image - "engagement from within." We often stay focused on engagement with consumers [#SocialCafe](#)
-  **Dianna Albanese @dialbanese** 6:34 PM - 24 Apr 2018 via Twitter for iPhone - 0 retweet - 1 favorite [Open](#)
[@socialwebcafe](#) That's why employee advocacy has become so popular! Engagement from within. :) [#SocialCafe](#)
-  **Kathryn Lang @Kathrynciang** 6:34 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 2 favorites [Open](#)
[@socialwebcafe](#) The mind reading part. He said I was freaking too many people out [#SocialCafe](#) He's fine with me helping others though
-  **Dianna Albanese @dialbanese** 6:34 PM - 24 Apr 2018 via Twitter for iPhone - 1 retweet - 0 favorite [Open](#)
RT [@socialwebcafe](#): [@dialbanese](#) Oooh... Great observation, Dianna! Yes! And, I think that is an under-represented area of collaboration, li...
-  **Deborah @socialwebcafe** 6:33 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
[@dialbanese](#) Oooh... Great observation, Dianna! Yes! And, I think that is an under-represented area of collaboration, like you observed. Oooh, there is so much there that could be expanded! [#SocialCafe](#)
-  **Kathryn Lang @Kathrynciang** 6:33 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 1 favorite [Open](#)
[@socialwebcafe](#) My son told me I had to quit doing that :) [#SocialCafe](#)
-  **Dianna Albanese @dialbanese** 6:33 PM - 24 Apr 2018 via Twitter for iPhone - 0 retweet - 0 favorite [Open](#)
[@socialwebcafe](#) A5. The comparisons between working with large biz vs. small biz. Large biz obviously has the following, but small biz is at times more trustworthy to consumers and builds closer relationships. Hard to tell what will work better for you. [#SocialCafe](#)
-  **Deborah @socialwebcafe** 6:33 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 1 favorite [Open](#)
A5 I would like to learn all I can learn! I would like to brainstorm even more interchangeable terms for [#collaboration](#) and then turn those into checklist items for learning and action [#SocialCafe](#)
-  **Kathryn Lang @Kathrynciang** 6:32 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
A5: I think I need to learn how to better ask for the collaboration - creating a clear plan for asking. [#SocialCafe](#)
[twitter.com/socialwebcafe/...](https://twitter.com/socialwebcafe/)
-  **#SocialCafe Team @socialcafechat** 6:32 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
Q5 (rephrase) What else can we learn or research about [#collaboration](#) ? [#SocialCafe](#)
-  **Deborah @socialwebcafe** 6:31 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
[@Kathrynciang](#) Are you reading my mind, Kathryn? Bingo! I love helping others and responding when asked, but I hesitate to ask. Good one! [#SocialCafe](#)
-  **Kathryn Lang @Kathrynciang** 6:31 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
Q5: What are some things you would like to learn, in order to enhance your collaboration efforts? [#SocialCafe](#)
<https://t.co/X36LSXeI9f>
-  **Deborah @socialwebcafe** 6:31 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 1 favorite [Open](#)
[@conpsweeney](#) Wow - I can't believe Round 1 has passed already. Time flies when you are having fun, eh? Thanks, Con! Have a great week and see you next week! Now, on to Round 2 of [#SocialCafe](#)
-  **Deborah @socialwebcafe** 6:31 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
Q5 What are some things you would like to learn, in order to enhance your collaboration efforts? [#SocialCafe](#)
-  **Con Sweeney @conpsweeney** 6:29 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 1 favorite [Open](#)
[#Socialcafe](#) Going to say good night! Thanks for joining all! See everyone next week! Have a great week!

-  **Dianna Albanese @dialbanese** 6:29 PM - 24 Apr 2018 via Twitter for iPhone - 0 retweet - 1 favorite [Open](#)
 @socialwebcafe A4. Many larger companies forget that internally, their own employees can collab. You might have some superstars with decent followings and similar interests. Plus, no one knows your business better than your own employees! #SocialCafe
-  **Kathryn Lang @Kathrynclang** 6:29 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 A4: I would like to position myself to help others with their focus and purpose . . . because it helps me with mine when I do #SocialCafe [twitter.com/socialwebcafe/...](https://twitter.com/socialwebcafe/)
-  **Con Sweeney @conpsweeney** 6:29 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @socialcafechat: Entering into Round 2 of #SocialCafe this evening. For this round, we will be digging deeper into our #brainstorming o...
-  **#SocialCafe Team @socialcafechat** 6:29 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
 Entering into Round 2 of #SocialCafe this evening. For this round, we will be digging deeper into our #brainstorming of the #collaboration theme and preparing for our wrap-up next week .
-  **Con Sweeney @conpsweeney** 6:26 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @socialwebcafe: A4 I would like to follow @staciewalker 's idea of adding clients. That also has that feeling of helping clients to exp...
-  **Deborah @socialwebcafe** 6:26 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 4 favorites [Open](#)
 A4 I would like to follow @staciewalker 's idea of adding clients. That also has that feeling of helping clients to expand their business.. win-win; help-help #SocialCafe
-  **Con Sweeney @conpsweeney** 6:25 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @dialbanese: @socialwebcafe A3. Do some research on brands, blogs, influencers and individuals in your industry. Build Twitter lists to...
-  **Con Sweeney @conpsweeney** 6:24 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @Kathrynclang: A4: What other groups of people can you add to those with whom you would collaborate? For example, what about clients? #S...
-  **Dianna Albanese @dialbanese** 6:24 PM - 24 Apr 2018 via Twitter for iPhone - 1 retweet - 1 favorite [Open](#)
 @socialwebcafe A3. Do some research on brands, blogs, influencers and individuals in your industry. Build Twitter lists to follow news and trends about relevant topics from those people. Chances are, they may be looking to collaborate, too! #SocialCafe
-  **Kathryn Lang @Kathrynclang** 6:24 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
 A4: What other groups of people can you add to those with whom you would collaborate? For example, what about clients? #SocialCafe <https://t.co/dNVc71k4we>
-  **Con Sweeney @conpsweeney** 6:24 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @socialwebcafe: Q4 What other groups of people can you add to those with whom you would collaborate? For example, what about clients? #...
-  **Deborah @socialwebcafe** 6:24 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 3 favorites [Open](#)
 Q4 What other groups of people can you add to those with whom you would collaborate? For example, what about clients? #SocialCafe
-  **Con Sweeney @conpsweeney** 6:23 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @Kathrynclang: A3: Dare to ask instead of waiting to be asked - that's one way to expand collaboration #SocialCafe <https://t.co/rNQiuPEP...>
-  **Con Sweeney @conpsweeney** 6:23 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @Kathrynclang: A3: What are some ways that you can elaborate and expand your efforts when it comes to collaborations? #SocialCafe <https://t.co/...>
-  **Kathryn Lang @Kathrynclang** 6:23 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 2 favorites [Open](#)
 A3: Dare to ask instead of waiting to be asked - that's one way to expand collaboration #SocialCafe twitter.com/socialcafechat...
-  **Con Sweeney @conpsweeney** 6:22 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @socialwebcafe: A3 I could expand on my #collaboration efforts by seeing where I could expand on my affiliate marketing and where I coul...
-  **Con Sweeney @conpsweeney** 6:22 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @socialcafechat: Q3 (rephrase) How can we expand on #collaboration? #SocialCafe
-  **Kathryn Lang @Kathrynclang** 6:22 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
 A3: What are some ways that you can elaborate and expand your efforts when it comes to collaborations? #SocialCafe <https://t.co/SQEk7CVgPU>


 **Deborah @socialwebcafe** 6:22 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 4 favorites [Open](#)
 A3 I could expand on my #collaboration efforts by seeing where I could expand on my affiliate marketing and where I could offer affiliate opportunities to others, to sell my products/services so that THEY can make money in their business #SocialCafe

 **#SocialCafe Team @socialcafechat** 6:22 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
 Q3 (rephrase) How can we expand on #collaboration? #SocialCafe


 **Con Sweeney @conpsweeney** 6:21 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @socialwebcafe: Q3 What are some ways that you can elaborate and expand your efforts when it comes to collaborations? #SocialCafe


 **Deborah @socialwebcafe** 6:21 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 2 favorites [Open](#)
 Q3 What are some ways that you can elaborate and expand your efforts when it comes to collaborations? #SocialCafe


 **Con Sweeney @conpsweeney** 6:20 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @Kathrynciang: @socialwebcafe I hadn't thought about it that way - but that's true. Because folks couldn't market to the wide range audi...


 **Dianna Albanese @dialbanese** 6:19 PM - 24 Apr 2018 via Twitter for iPhone - 0 retweet - 1 favorite [Open](#)
 @socialwebcafe @Kathrynciang Absolutely agree! Awesome chat, by the way. Happy I found it. :) #SocialCafe

 **Kathryn Lang @Kathrynciang** 6:19 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
 @socialwebcafe I hadn't thought about it that way - but that's true. Because folks couldn't market to the wide range audiences without those affiliates (and they both benefit) #SocialCafe


 **Con Sweeney @conpsweeney** 6:19 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 @socialwebcafe I understand where you're going with that but it may be a stretch like saying taking the subway to work in the morning is a form of collaboration! #socialcafe


 **Con Sweeney @conpsweeney** 6:18 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @socialwebcafe: A2 I've spent more time than usual researching and expanding on the concept of #collaboration during this series and one...


 **Con Sweeney @conpsweeney** 6:18 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @Kathrynciang: A2: I think of masterminds, coworking, write-ins when I think of collaboration #SocialCafe


 **Lina Jones @videoBL** 6:18 PM - 24 Apr 2018 via Twitter for iPhone - 2 retweets - 0 favorite [Open](#)
 RT @socialwebcafe: Q1 How would you define collaborations, with the idea of expanding beyond the norm? #SocialCafe


 **Con Sweeney @conpsweeney** 6:18 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @socialcafechat: Q2 (rephrase) What is another term that we could use to replace the word #collaboration? #SocialCafe


 **Deborah @socialwebcafe** 6:18 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 2 favorites [Open](#)
 A2 I've spent more time than usual researching and expanding on the concept of #collaboration during this series and one word/phrase is #affiliateMarketing . The idea is to view AM as a type of collaboration . #SocialCafe


 **Con Sweeney @conpsweeney** 6:17 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 1 favorite [Open](#)
 @Kathrynciang @socialcafechat It's the same content across multiple accounts and I'll stick my neck out and say that they're more interested in high volume automated operations and not a few friends on the #socialcafe #twitterchat !

 **Kathryn Lang @Kathrynciang** 6:16 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
 A2: I think of masterminds, coworking, write-ins when I think of collaboration #SocialCafe

 **#SocialCafe Team @socialcafechat** 6:16 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
 Q2 (rephrase) What is another term that we could use to replace the word #collaboration? #SocialCafe



















 **Con Sweeney @conpsweeney** 6:16 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @Kathrynciang: @socialcafechat My "understanding" is that retweeting with additional content or comments is fine. It's tweeting out the...





















 **Kathryn Lang @Kathrynciang** 6:15 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
 @socialcafechat My "understanding" is that retweeting with additional content or comments is fine. It's tweeting out the same thing across several of your own platforms. But I could have just made that up #SocialCafe















 **Deborah @socialwebcafe** 6:15 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 2 favorites [Open](#)
 @dialbanese @Kathrynciang Hi @dialbanese ! Yes, love that you are a helper and collaborator. To me, that is the heartbeat of what we do, eh? #SocialCafe


 **Con Sweeney @conpsweeney** 6:15 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @Kathrynciang: Q2: Along the lines of brainstorming and expanding, what are some other related phrases or definitions?

#SocialCafe https...

- 
Deborah @socialwebcafe 6:14 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 2 favorites [Open](#)
 @Kathrynclang @dialbanese Yay! :) . #SocialCafe
- 
Con Sweeney @conpsweeney 6:14 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 @socialcafechat @Kathrynclang What's the problem? #socialcafe
- 
Con Sweeney @conpsweeney 6:14 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @socialcafechat: #Offtopic question to the #SocialCafe community ... I am dying to retweet, like retweeting @Kathrynclang 's question po...
- 
Kathryn Lang @Kathrynclang 6:14 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
 Q2: Along the lines of brainstorming and expanding, what are some other related phrases or definitions? #SocialCafe
<https://t.co/h39JEo8m2T>
- 
#SocialCafe Team @socialcafechat 6:14 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
 #Offtopic question to the #SocialCafe community ... I am dying to retweet, like retweeting @Kathrynclang 's question posters...
 So afraid of Twitter's TOS on faves, likes, retweets, etc. Thoughts, anyone?
- 
Con Sweeney @conpsweeney 6:14 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @socialwebcafe: Q2 Along the lines of brainstorming and expanding, what are some other related phrases or definitions?
 #SocialCafe
- 
Deborah @socialwebcafe 6:14 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
 Q2 Along the lines of brainstorming and expanding, what are some other related phrases or definitions? #SocialCafe
- 
Con Sweeney @conpsweeney 6:13 PM - 24 Apr 2018 via TweetDeck - 2 retweets - 0 favorite [Open](#)
 RT @Kathrynclang: @dialbanese Now you are definitely talking my language. I'm a FIRM believer in creating lasting connections (and then foc...
- 
Dianna Albanese @dialbanese 6:13 PM - 24 Apr 2018 via Twitter for iPhone - 2 retweets - 0 favorite [Open](#)
 RT @Kathrynclang: @dialbanese Now you are definitely talking my language. I'm a FIRM believer in creating lasting connections (and then foc...
- 
Kathryn Lang @Kathrynclang 6:13 PM - 24 Apr 2018 via TweetDeck - 2 retweets - 2 favorites [Open](#)
 @dialbanese Now you are definitely talking my language. I'm a FIRM believer in creating lasting connections (and then focusing on being relentlessly helpful) #SocialCafe
- 
Con Sweeney @conpsweeney 6:13 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 @socialwebcafe @Kathrynclang Cheers! #socialcafe
- 
Con Sweeney @conpsweeney 6:13 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @socialwebcafe: @Kathrynclang Thanks, Kathryn, for putting together these posters! You rock! Hey, everyone.. a round of applause for @...
- 
Con Sweeney @conpsweeney 6:13 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @dialbanese: @Kathrynclang I'm in marketing and social media, so I have experience with helping small businesses collaborate with influe...
- 
Deborah @socialwebcafe 6:13 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 2 favorites [Open](#)
 @Kathrynclang Thanks, Kathryn, for putting together these posters! You rock! Hey, everyone.. a round of applause for @Kathrynclang ! #SocialCafe .
- 
Con Sweeney @conpsweeney 6:13 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
 @socialcafechat Someone's obviously on the #WestCoast ! #socialcafe
- 
Dianna Albanese @dialbanese 6:12 PM - 24 Apr 2018 via Twitter for iPhone - 1 retweet - 6 favorites [Open](#)
 @Kathrynclang I'm in marketing and social media, so I have experience with helping small businesses collaborate with influencers via social media (ex. provide service for social media promotion). It's really fun to make the connection, and like I said, it benefits both parties! #SocialCafe
- 
Con Sweeney @conpsweeney 6:12 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
 RT @socialcafechat: BTW - this week's questions are intentionally "academic" sounding. We are "stretching" ... like brain exercises. But,...
- 
#SocialCafe Team @socialcafechat 6:12 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
 BTW - this week's questions are intentionally "academic" sounding. We are "stretching" ... like brain exercises. But, keep it fun, realizing that any answer is the right answer! #SocialCafe -Think Beyond the Norm-

-  **Con Sweeney @conpsweeney** 6:12 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
RT @Kathrynclang: A1: Collaboration is the team event of business :D #SocialCafe [twitter.com/socialcafechat...](https://twitter.com/socialcafechat)
-  **Kathryn Lang @Kathrynclang** 6:11 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
A1: Collaboration is the team event of business :D #SocialCafe [twitter.com/socialcafechat...](https://twitter.com/socialcafechat)
-  **Con Sweeney @conpsweeney** 6:11 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
RT @socialcafechat: Q1 (rephrase) What is another way of defining #Collaboration? #SocialCafe
-  **Con Sweeney @conpsweeney** 6:11 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
RT @Kathrynclang: @dialbanese Absolutely! Do you have a favorite way to collaborate? #SocialCafe (P.S. this series of chats has been great...
-  **#SocialCafe Team @socialcafechat** 6:11 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
Q1 (rephrase) What is another way of defining #Collaboration? #SocialCafe
-  **Kathryn Lang @Kathrynclang** 6:10 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 2 favorites [Open](#)
[@dialbanese](https://twitter.com/dialbanese) Absolutely! Do you have a favorite way to collaborate? #SocialCafe (P.S. this series of chats has been great for helping my spelling)
-  **Con Sweeney @conpsweeney** 6:10 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
RT @socialwebcafe: A1 Collaboration can be defined in many ways (one of which I'll share in A2).. I'm learning that even as we go through t...
-  **Deborah @socialwebcafe** 6:10 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
A1 Collaboration can be defined in many ways (one of which I'll share in A2).. I'm learning that even as we go through the #Collaboration theme here in #SocialCafe
-  **Con Sweeney @conpsweeney** 6:09 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
RT @Kathrynclang: A1: Anytime we can come together and achieve something we couldn't do alone, that is a collaboration moment! #SocialCafe
-  **Con Sweeney @conpsweeney** 6:09 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
[@socialwebcafe](https://twitter.com/socialwebcafe) Good idea! Would help attract folks to #socialcafe !
-  **Kathryn Lang @Kathrynclang** 6:09 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
A1: Anytime we can come together and achieve something we couldn't do alone, that is a collaboration moment! #SocialCafe
-  **Dianna Albanese @dialbanese** 6:09 PM - 24 Apr 2018 via Twitter for iPhone - 0 retweet - 2 favorites [Open](#)
[@Kathrynclang](https://twitter.com/Kathrynclang) A1. Collaborating with relevant players in your industry is an easy way to expand your audience reach and give you new content! It's a win-win for both parties. #SocialCafe
-  **Con Sweeney @conpsweeney** 6:09 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
RT @socialwebcafe: @conpsweeney Yes, me too! Though, not to toot my own horn, but I do like the solution that I came up with for #SocialCa...
-  **Deborah @socialwebcafe** 6:09 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
[@conpsweeney](https://twitter.com/conpsweeney) Yes, me too! Though, not to toot my own horn, but I do like the solution that I came up with for #SocialCafe since it would not be hosted elsewhere. Now, to make it available to others. Maybe free?
-  **Con Sweeney @conpsweeney** 6:08 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
RT @Kathrynclang: Q1: How would you define collaborations, with the idea of expanding beyond the norm? #SocialCafe <https://t.co/KU6gtHgNpo>
-  **Con Sweeney @conpsweeney** 6:08 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
RT @socialwebcafe: @conpsweeney You know.. I was thinking about that as I put my foot in my mouth.. A person could attend a Twitter Chat fa...
-  **Kathryn Lang @Kathrynclang** 6:08 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 2 favorites [Open](#)
Q1: How would you define collaborations, with the idea of expanding beyond the norm? #SocialCafe <https://t.co/KU6gtHgNpo>
-  **Deborah @socialwebcafe** 6:07 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
[@conpsweeney](https://twitter.com/conpsweeney) You know.. I was thinking about that as I put my foot in my mouth.. A person could attend a Twitter Chat faithfully and then skip a week and really be appreciated. But, of course you add value with your ROFL! #SocialCafe
-  **Con Sweeney @conpsweeney** 6:07 PM - 24 Apr 2018 via TweetDeck - 2 retweets - 0 favorite [Open](#)
RT @socialwebcafe: Q1 How would you define collaborations, with the idea of expanding beyond the norm? #SocialCafe
-  **Deborah @socialwebcafe** 6:07 PM - 24 Apr 2018 via TweetDeck - 2 retweets - 2 favorites [Open](#)
Q1 How would you define collaborations, with the idea of expanding beyond the norm? #SocialCafe

-  **Con Sweeney** @conpsweeney 6:06 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
@socialwebcafe Will miss #storify ! #RIP #socialcafe
-  **Con Sweeney** @conpsweeney 6:06 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
RT @socialwebcafe: @conpsweeney Oh hey.. that reminds me.. and I have no idea how or why.. I got the Storifies exported over to our #Social...
-  **Deborah** @socialwebcafe 6:05 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
@conpsweeney Oh hey.. that reminds me.. and I have no idea how or why.. I got the Storifies exported over to our #SocialCafe site. So, there is life-after-Storify . And, if anyone needs help with a storify solution for their Twitter chat, ask me after the chat..
-  **Con Sweeney** @conpsweeney 6:05 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
@socialwebcafe I have to add value somehow! #socialcafe
-  **Deborah** @socialwebcafe 6:04 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 1 favorite [Open](#)
@conpsweeney You never cease to cause a moment of #ROFL :) . #SocialCafe
-  **Con Sweeney** @conpsweeney 6:03 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
RT @socialwebcafe: Our #SocialCafe topic this week continues with our theme of Collaboration and specifically, brainstorming collaboration...
-  **Con Sweeney** @conpsweeney 6:03 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
@socialwebcafe Hey, Deb! Doing well! But, I've been here for weeks now... Where have you been? ;) #socialcafe
-  **Deborah** @socialwebcafe 6:03 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
Our #SocialCafe topic this week continues with our theme of Collaboration and specifically, brainstorming collaboration ideas. The questions are here: socialcafechat.com/brainstorming-...
-  **Deborah** @socialwebcafe 6:02 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 1 favorite [Open](#)
@conpsweeney Hey Con! How are you? So glad to see you! #SocialCafe (See, absence makes the heart grow fonder.. isn't that the saying? And, that is a quote, not a statement.. And, Deb should stop while she is not ahead!)
-  **Con Sweeney** @conpsweeney 6:01 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
RT @socialcafechat: As a reminder, #SocialCafe has returned to the 60 min format. However, we are doing it with two Rounds. So, if you ca...
-  **#SocialCafe Team** @socialcafechat 6:01 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
As a reminder, #SocialCafe has returned to the 60 min format. However, we are doing it with two Rounds. So, if you can only make one Round, that is fine :) . Round 1: Now to :30 and Round 2 is :30 to end
-  **Con Sweeney** @conpsweeney 6:00 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
@socialwebcafe Hello Deb! #socialcafe
-  **Con Sweeney** @conpsweeney 6:00 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 0 favorite [Open](#)
RT @socialwebcafe: Welcome to our weekly #SocialCafe!
-  **Deborah** @socialwebcafe 6:00 PM - 24 Apr 2018 via TweetDeck - 1 retweet - 1 favorite [Open](#)
Welcome to our weekly #SocialCafe!
-  **Deborah** @socialwebcafe 5:59 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
Excellent! I'll watch for it :) . #Bizheroes #SocialCafe That reminds me of a collaboration idea... for our upcoming chat ;) twitter.com/Kathrynclang/s...
-  **Kathryn Lang** @Kathrynclang 5:58 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
@socialwebcafe It was fun, and yes there will be a summary up soon. I'll be sure to share #Bizheroes #socialcafe
-  **Con Sweeney** @conpsweeney 5:56 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 1 favorite [Open](#)
I'll be moving over to #socialcafe with @socialwebcafe to have an open ended #Twitterchat on #socialmedia #linkedinchat
-  **Con Sweeney** @conpsweeney 5:55 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 0 favorite [Open](#)
#socialcafe Starting soon!
-  **Deborah** @socialwebcafe 5:15 PM - 24 Apr 2018 via TweetDeck - 0 retweet - 1 favorite [Open](#)
I'm bummed I missed it but hoping to join in again one of these weeks! Any summary from the chat today? #bizheroes #socialcafe #daretobe twitter.com/Kathrynclang/s...
-  **Kathryn Lang** @Kathrynclang 10:51 AM - 24 Apr 2018 via TweetDeck - 0 retweet - 2 favorites [Open](#)
Only 10 minutes until we talk #placeinpurpose on #bizheroes today. I'll be looking for you #daretobe there! #Socialcafe folks, hope you can join in.

 **Von Michaels, #CEO #Digital #Content Institute @MichaelVonIrvin** 6:57 PM - 21 Apr 2018 via Paper.li - 0 retweet - 1 favorite
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