



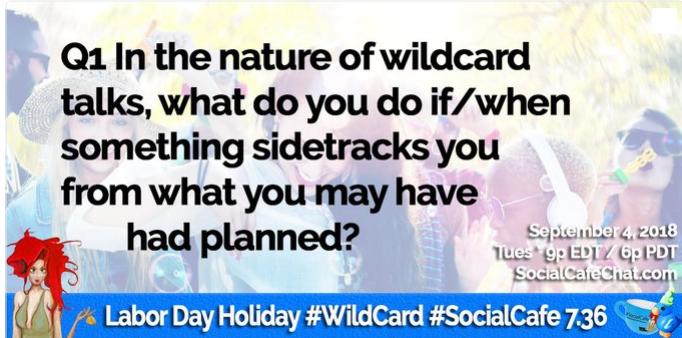
# #SocialCafe 7.37 Chat Transcript

[SocialCafe](#) [SocialCafe](#) [Twitter](#) [Transcript](#)

 Deborah  September 11, 2018  0 comments

18        
shares

[Link to Complete Summary.](#)

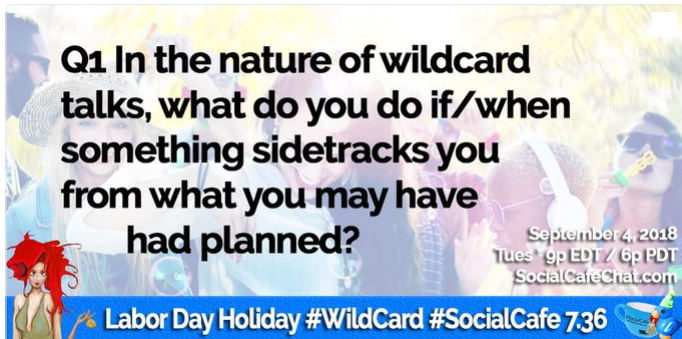


 **#SocialCafe Team**  
@socialcafechat

Reminiscent of our [#wildcard](#) [#SocialCafe](#) chat last week... Q1 In the nature of [#wildcard](#) talks, what do you do if/when something sidetracks you from what you may have had planned?

11:17 AM - Sep 10, 2018

[See #SocialCafe Team's other Tweets](#)



 **#SocialCafe Team**  
@socialcafechat

Reminiscent of our [#wildcard](#) [#SocialCafe](#) chat last week... Q1 In the nature of [#wildcard](#) talks, what do you do if/when something sidetracks you from what you may have had planned?

11:17 AM - Sep 10, 2018

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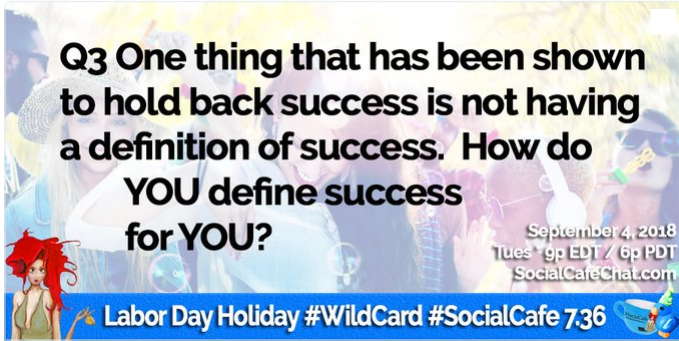


**#SocialCafe Team**  
@socialcafechat

Reminiscent of our [#wildcard](#) [#SocialCafe](#) chat last week... Q2  
Do you use a planning stage for your [#SocialMedia](#) investment?  
If you don't use a plan, how do you measure success or  
balance?

11:38 AM - Sep 10, 2018

See [#SocialCafe Team's other Tweets](#)

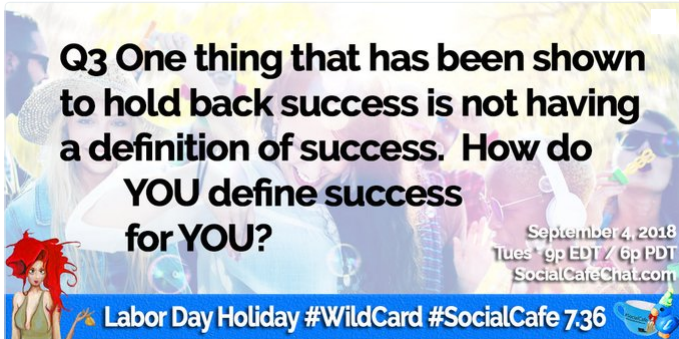


**#SocialCafe Team**  
@socialcafechat

Reminiscent of our [#wildcard](#) [#SocialCafe](#) chat last week... Q3  
One thing that has been shown to hold back success is not  
having a definition of success. How do YOU define success for  
YOU?

12:18 PM - Sep 10, 2018

1 See [#SocialCafe Team's other Tweets](#)



**#SocialCafe Team**  
@socialcafechat

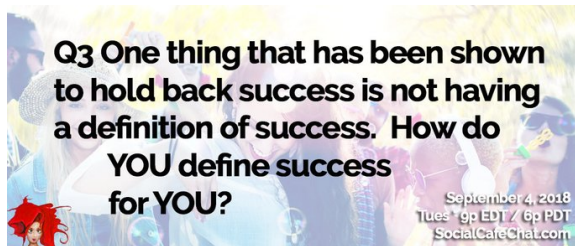
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12:18 PM - Sep 10, 2018

1 See [#SocialCafe Team's other Tweets](#)

**#SocialCafe Team** @socialcafechat · Sep 10, 2018

Reminiscent of our [#wildcard](#) [#SocialCafe](#) chat last week... Q3 One  
thing that has been shown to hold back success is not having a  
definition of success. How do YOU define success for YOU?  
[pic.twitter.com/qpD6X2KYFt](http://pic.twitter.com/qpD6X2KYFt)





**Mojo**  
@mojosarmy

I'm totally missing a chat right now aren't I! #SocialCafe

12:23 PM - Sep 10, 2018

See Mojo's other Tweets

**Q4 The best relationships are those we invest in and nurture. How are you investing in your relationships? Is it possible to have results without investment?**

September 4, 2018  
Tues \* 9p EDT / 6p PDT  
SocialCafeChat.com

Labor Day Holiday #WildCard #SocialCafe 7:36



**#SocialCafe Team**  
@socialcafechat

Reminiscent of our #wildcard #SocialCafe chat last week... Q4 The best relationships are those we invest in and nurture. How are you investing in your relationships? Is it possible to have results without investment?

12:41 PM - Sep 10, 2018

See #SocialCafe Team's other Tweets



**Deborah**  
@socialwebcafe

@mojosarmy Not yet - We have a #SocialCafe happening tomorrow (Tues) and Sana will be joining us and talking about twchat ;)

8:28 PM - Sep 10, 2018

1 See Deborah's other Tweets



**Deborah**  
@socialwebcafe

@mojosarmy BTW - I'm getting closer. I am sad that I keep missing the chat, but I am closer to getting the time right. Maybe Sana will have some tips that will help us both! #SocialCafe

8:29 PM - Sep 10, 2018

1 See Deborah's other Tweets

**Sana Knightly  
Administrator  
TwChat \* VCB**

September 11, 2018  
Tues \* 9p EDT / 6p PDT  
SocialCafeChat.com

Using TwChat for Your Twitter Chats #SocialCafe 7:37



**Deborah**  
@socialwebcafe

Join us Tues 9p EDT as @SanaKnightly teaches us how to us TwChat for our Twitter Chats! #SocialCafe cc: @seosmarty

8:37 PM - Sep 10, 2018

1 See Deborah's other Tweets



Sana Knightly  
Administrator  
TwChat \* VCB

September 11, 2018  
Tues \* 9p EDT / 6p PDT  
SocialCafeChat.com

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8:37 PM - Sep 10, 2018

1 See Deborah's other Tweets



**Sana Knightly**  
@SanaKnightly

And to know why you should be using TwChat as your primary #tool for Twitter chats please join me and @socialwebcafe tonight for #SocialCafe [vcb.bz/2ttq](https://vcb.bz/2ttq) RT @vcbuzz: To join us please sign in here [vcb.bz/1d81](https://vcb.bz/1d81) #vcbuzz  
9:03 AM - Sep 11, 2018

1 See Sana Knightly's other Tweets

Sana Knightly  
Administrator  
TwChat \* VCB

September 11, 2018  
Tues \* 9p EDT / 6p PDT  
SocialCafeChat.com

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**Deborah**  
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Join us Tues 9p EDT as @SanaKnightly teaches us how to us TwChat for our Twitter Chats! #SocialCafe cc: @seosmarty  
8:37 PM - Sep 10, 2018

1 See Deborah's other Tweets



**Sana Knightly**  
@SanaKnightly

And to know why you should be using TwChat as your primary #tool for Twitter chats please join me and @socialwebcafe tonight for #SocialCafe [vcb.bz/2ttq](https://vcb.bz/2ttq) RT @vcbuzz: To join us please sign in here [vcb.bz/1d81](https://vcb.bz/1d81) #vcbuzz  
9:03 AM - Sep 11, 2018

1 See Sana Knightly's other Tweets



**Viral Content Bee**  
@vcbuzz

See you here in 1 HOUR! RT @socialwebcafe: Join us Tues 9p EDT as @SanaKnightly teaches us how to us TwChat for our Twitter Chats! cc: @seosmarty [vcb.bz/2tv5](https://vcb.bz/2tv5) #socialcafe  
5:00 PM - Sep 11, 2018

See Viral Content Bee's other Tweets




**Deborah**

 **Deborah**  
@socialwebcafe

@conpsweeney Oh dear.. And I am using twchat for this evening, especially since we are featuring the tool for our #SocialCafe in an hour. Have you tried it, Con? #Linkedinchat

5:04 PM - Sep 11, 2018

1 See Deborah's other Tweets

 **Deborah**  
@socialwebcafe

@Beanmimo It was actually @conpsweeney who mentioned to me that @Tweetdeck was acting up a bit these past two weeks during our twitter chats. That prompted me to feature our guest (an hour from now #SocialCafe ) and use twchat instead of tweetdeck.. lol #Linkedinchat

5:07 PM - Sep 11, 2018

See Deborah's other Tweets

 **Deborah**  
@socialwebcafe

@conpsweeney Hmm... I only used two apps today and they were both lightning fast for me. I used @commun\_it and #twchat (setting up #SocialCafe and #ShamelessPlug for tonight :D ) #Linkedinchat

5:12 PM - Sep 11, 2018

1 See Deborah's other Tweets

 **Sana Knightly**  
@SanaKnightly

RT @vcbuzz: See you here in 1 HOUR! RT @socialwebcafe: Join us Tues 9p EDT as @SanaKnightly teaches us how to us TwChat for our... [vcb.bz/2tv7](http://vcb.bz/2tv7) #socialcafe

5:13 PM - Sep 11, 2018

See Sana Knightly's other Tweets

 **Deborah**  
@socialwebcafe

@conpsweeney Hmm... I only used two apps today and they were both lightning fast for me. I used @commun\_it and #twchat (setting up #SocialCafe and #ShamelessPlug for tonight :D ) #Linkedinchat

5:12 PM - Sep 11, 2018

1 See Deborah's other Tweets

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5:12 PM - Sep 11, 2018

1 See Deborah's other Tweets

 **Sana Knightly** @SanaKnightly · Sep 11, 2018  
RT @vcbuzz: See you here in 1 HOUR! RT @socialwebcafe: Join us Tues 9p EDT as @SanaKnightly teaches us how to us TwChat for our... [vcb.bz/2tv7](http://vcb.bz/2tv7) #socialcafe

 **Deborah**  
@socialwebcafe

I am so excited Sana! I think I have spent more time playing

with TwChat today than promoting. Shame on me! lol  
[#SocialCafe](#)

5:50 PM - Sep 11, 2018

[See Deborah's other Tweets](#)



**Sana Knightly**  
@SanaKnightly

And to know why you should be using TwChat as your primary [#tool](#) for Twitter chats please join me and [@socialwebcafe](#) tonight for [#SocialCafe](#) [vcb.bz/2ttq](#) RT [@vcbuzz](#): To join us please sign in here [vcb.bz/1d81](#) [#vcbuzz](#)

9:03 AM - Sep 11, 2018

1 [See Sana Knightly's other Tweets](#)



**Con Sweeney**  
@conpsweeney

[#socialcafe](#) Starting soon!

5:55 PM - Sep 11, 2018

[See Con Sweeney's other Tweets](#)



**Con Sweeney**  
@conpsweeney

I'll be moving over to [#socialcafe](#) with [@socialwebcafe](#) to have an open ended [#Twitterchat](#) on [#socialmedia](#) [#linkedinchat](#)

5:57 PM - Sep 11, 2018

[See Con Sweeney's other Tweets](#)



**Deborah**  
@socialwebcafe

Welcome to a special [#SocialCafe](#) with a very special lady > [@SanaKnightly](#) | She will be teaching us how to use TwChat to manage our Twitter Chats [#chattingNow](#)

6:00 PM - Sep 11, 2018

1 [See Deborah's other Tweets](#)

RT [@SanaKnightly](#): And to know why you should be using TwChat as your primary [#tool](#) for Twitter chats please join me and [@socialwebcafe](#) toni..

— [\\_ soqraty \(@SmoRyA\)](#)



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6:00 PM - Sep 11, 2018

1 [See Deborah's other Tweets](#)



**Deborah**  
@socialwebcafe

Hey - for any of you who would like to learn, first-hand, how to use TwChat dot com in running a Twitter Chat, stay tuned... We are covering that and featuring Sana on [#SocialCafe](#) [#Linkedinchat](#)

6:00 PM - Sep 11, 2018

1 [See Deborah's other Tweets](#)



**Deborah**  
@socialwebcafe

We also know that this is the anniversary of [#911](#) [#neverForgotten](#) | May there be an extra measure of peace for

those suffering [#SocialCafe](#)

6:01 PM - Sep 11, 2018

[See Deborah's other Tweets](#)



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@socialwebcafe

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6:00 PM - Sep 11, 2018

1 [See Deborah's other Tweets](#)



**Sana Knightly**  
@SanaKnightly

Hello all! It's a pleasure to be here again. Thank you so much Deb for inviting me to talk about Twchat [#socialcafe](#)

6:01 PM - Sep 11, 2018

[See Sana Knightly's other Tweets](#)



**Ann Smarty**  
@seosmarty

JOIN NOW! Twitter chat hosted by [@SanaKnightly](#) and [@socialwebcafe](#) [#socialcafe](#)

6:01 PM - Sep 11, 2018

1 [See Ann Smarty's other Tweets](#)



**Sana Knightly**  
@SanaKnightly

RT [@socialwebcafe](#): We also know that this is the anniversary of #911 [#neverForgotten](#) | May there be an extra measure of peace for those suffering [#socialcafe](#)

6:01 PM - Sep 11, 2018

1 [See Sana Knightly's other Tweets](#)



**Deborah**  
@socialwebcafe

Happening now > We are sitting at [@SanaKnightly](#) 's feet, learning from her.. How to use the best Twitter Chat tool on the 'net to host your chats! [#SocialCafe](#)

6:02 PM - Sep 11, 2018

2 [See Deborah's other Tweets](#)



**Ann Smarty**  
@seosmarty

JOIN NOW! Twitter chat hosted by [@SanaKnightly](#) and [@socialwebcafe](#) [#socialcafe](#)

6:01 PM - Sep 11, 2018

1 [See Ann Smarty's other Tweets](#)



**Sana Knightly**  
Administrator  
TwChat \* VCB

September 11, 2018  
Tues \* 9p EDT / 6p PDT  
SocialCafeChat.com

Using TwChat for Your Twitter Chats #SocialCafe 7:37



**Deborah**  
@socialwebcafe

Happening now > We are sitting at [@SanaKnightly](#) 's feet, learning from her.. How to use the best Twitter Chat tool on the 'net to host your chats! [#SocialCafe](#)

6:02 PM - Sep 11, 2018

2 See Deborah's other Tweets



**Deborah**  
@socialwebcafe

[@SanaKnightly](#) Thank you, Sana! Such short notice and I appreciate you coming through for us! [#socialcafe](#)

6:02 PM - Sep 11, 2018

2 See Deborah's other Tweets



**Deborah**  
@socialwebcafe


Welcome to a special [#SocialCafe](#) with a very special lady > [@SanaKnightly](#) | She will be teaching us how to use TwChat to manage our Twitter Chats [#chattingNow](#)

6:00 PM - Sep 11, 2018

1 See Deborah's other Tweets



**Ann Smarty**  
@seosmarty

 RT [@socialwebcafe](#): We also know that this is the anniversary of #911 [#neverForgotten](#) | May there be an extra measure of peace for those suffering [#socialcafe](#)

6:02 PM - Sep 11, 2018

2 See Ann Smarty's other Tweets



**Sana Knightly**  
@SanaKnightly

[@socialwebcafe](#) It's my pleasure Deb! [#socialcafe](#)

6:02 PM - Sep 11, 2018

1 See Sana Knightly's other Tweets



**Ann Smarty** @seosmarty · Sep 11, 2018  
JOIN NOW! Twitter chat hosted by [@SanaKnightly](#) and [@socialwebcafe](#) [#socialcafe](#)



**Con Sweeney**  
@conpsweeney

I'm here![#socialcafe](#)

6:02 PM - Sep 11, 2018

See Con Sweeney's other Tweets



**Deborah** @socialwebcafe · Sep 11, 2018  
Happening now > We are sitting at [@SanaKnightly](#) 's feet, learning



from her.. How to use the best Twitter Chat tool on the 'net to host your chats! #SocialCafe pic.twitter.com/nFaVWqv0Bq




 **Mojo**  
@mojosarmy

I'm here! Hello #SocialCafe!

6:02 PM - Sep 11, 2018

1 See Mojo's other Tweets

 **Deborah**  
@socialwebcafe

@SanaKnightly - you are such an awesome lady that I am not sure how one could fit all of your awesomeness into one tweet. Do you mind giving us Sana's version? :) #socialcafe

6:03 PM - Sep 11, 2018

2 See Deborah's other Tweets



 **Deborah**  
@socialwebcafe

Happening now > We are sitting at @SanaKnightly 's feet, learning from her.. How to use the best Twitter Chat tool on the 'net to host your chats! #SocialCafe

6:02 PM - Sep 11, 2018

2 See Deborah's other Tweets

 **Kathryn Lang**  
@KathryncLang

Hello #SocialCafe and thanks to @SanaKnightly for joining us tonight!

6:03 PM - Sep 11, 2018

2 See Kathryn Lang's other Tweets


 **Sana Knightly**  
@SanaKnightly

Hey-hey! Thanks for joining! RT @mojosarmy: @socialwebcafe @SanaKnightly I'm here! Hello ! #socialcafe

6:04 PM - Sep 11, 2018

2 See Sana Knightly's other Tweets

 **Ann Smarty**  
@seosmarty

 RT [@socialwebcafe](#): We also know that this is the anniversary of #911 [#neverForgotten](#) I May there be an extra measure of peace for those suffering [#socialcafe](#)

6:02 PM - Sep 11, 2018

2 See Ann Smarty's other Tweets



**Sana Knightly** @SanaKnightly · Sep 11, 2018

Hey-hey! Thanks for joining! RT [@mojosarmy](#): [@socialwebcafe](#) [@SanaKnightly](#) I'm here! Hello! [#socialcafe](#)



**Mojo**

[@mojosarmy](#)

Hey everyone! I'll be in & out, making dinner as usual...

[#SocialCafe](#)

6:05 PM - Sep 11, 2018

1 See Mojo's other Tweets



**Sana Knightly**

[@SanaKnightly](#)

[@socialwebcafe](#) Lol! Deb, with all my awesomeness I am tweeting now sitting on the floor in the hallway by the baby's room while my husband is trying to put her down :))) [#socialcafe](#)

6:05 PM - Sep 11, 2018

2 See Sana Knightly's other Tweets



**Mojo** [@mojosarmy](#) · Sep 11, 2018

Replying to [@SanaKnightly](#) [@socialwebcafe](#)

Hey everyone! I'll be in & out, making dinner as usual...

[#SocialCafe](#)



**Deborah**

[@socialwebcafe](#)

Good to see you and glad that you are fitting us in along with your dinner ;) [#SocialCafe](#)

6:06 PM - Sep 11, 2018

2 See Deborah's other Tweets



**Sana Knightly**

[@SanaKnightly](#)

[@Kathrynciang](#) Good to see you again Kathryn! [#socialcafe](#)

6:06 PM - Sep 11, 2018

1 See Sana Knightly's other Tweets



**Sana Knightly**

[@SanaKnightly](#)

[@conpsweeney](#) Hey Con! [#socialcafe](#)

6:06 PM - Sep 11, 2018

See Sana Knightly's other Tweets



**Sana Knightly**

[@SanaKnightly](#)

For those who don't know I help Ann [@seosmarty](#) to host weekly [#vcbuzz](#) chats. And our primary [#tool](#) is Twchat [vcb.bz/68f](#) [#socialcafe](#)

6:07 PM - Sep 11, 2018

1 See Sana Knightly's other Tweets



**Deborah**

[@socialwebcafe](#)

[@SanaKnightly](#) I was going to ask if the little one was tweeting

with us ;) Oh, and thank you to John for his help in allowing you to be with us ;) [#socialcafe](#)

6:07 PM - Sep 11, 2018

2 See Deborah's other Tweets



**Deborah** @socialwebcafe · Sep 11, 2018

Replying to @mojosarmy @SanaKnightly  
Good to see you and glad that you are fitting us in along with your dinner ;) [#SocialCafe](#)



**Mojo**  
@mojosarmy

Whenever I can! :D [#SocialCafe](#)

6:07 PM - Sep 11, 2018

See Mojo's other Tweets



**Sana Knightly**  
@SanaKnightly

For those who don't know I help Ann [@seosmarty](#) to host weekly [#vcbuzz](#) chats. And our primary [#tool](#) is Twchat [vcb.bz/68f](#) [#socialcafe](#)

6:07 PM - Sep 11, 2018

1 See Sana Knightly's other Tweets



**Sana Knightly**  
@SanaKnightly

[@socialwebcafe](#) She did help me out today with the [#vcbuzz](#) chat, hehe )) [#socialcafe](#)

6:07 PM - Sep 11, 2018

See Sana Knightly's other Tweets



**Ann Smarty**  
@seosmarty

You actually manage the whole thing! RT [@SanaKnightly](#): For those who don't know I help Ann [@seosmarty](#) to host weekly [#vcbuzz](#) chats [#socialcafe](#)

6:07 PM - Sep 11, 2018

1 See Ann Smarty's other Tweets



**Deborah**  
@socialwebcafe

[@mojosarmy](#) Have you had the chance to use TwChat for your Friday Twitter Chat? I was hoping that this may answer some of your questions in using it, as well :) (Or create questions for you to ask).. [#socialcafe](#)

6:08 PM - Sep 11, 2018

1 See Deborah's other Tweets



**Deborah**  
@socialwebcafe

[@SanaKnightly](#) And, getting ready for mama's shoes already (and daddy's ). I hope I get to see her in person before she graduates from high school! lol [#socialcafe](#)

6:09 PM - Sep 11, 2018

See Deborah's other Tweets



**Sana Knightly**  
@SanaKnightly

Is everyone signed in through TwChat now? [vcb.bz/16ow](#) Just

curious :) #socialcafe  
6:09 PM - Sep 11, 2018

[See Sana Knightly's other Tweets](#)



**Sana Knightly**  
@SanaKnightly

We have been using Twchat for about 5 years now. Can't believe it's been that long. Time flies  
[#socialcafe](#)

6:09 PM - Sep 11, 2018

[See Sana Knightly's other Tweets](#)



**Deborah**  
@socialwebcafe

[@SanaKnightly](#) I am :) [@Conpsweeney](#) - did you have a chance to pop over to TwChat ? Kat? [#socialcafe](#)

6:10 PM - Sep 11, 2018

[See Deborah's other Tweets](#)



**Sana Knightly**  
@SanaKnightly

[@socialwebcafe](#) We'll do our best to make that happen ))  
[#socialcafe](#)

6:10 PM - Sep 11, 2018

[See Sana Knightly's other Tweets](#)



**Deborah**  
@socialwebcafe

She is so modest, isn't she? :) RT [@seosmarty](#): You actually manage the whole thing! RT [@SanaKnightly](#): For those who don't know I help Ann [@seosmarty](#) to host weekl... [vcb.bz/2tva](#)  
[#socialcafe](#)

6:10 PM - Sep 11, 2018

[See Deborah's other Tweets](#)



**Deborah**  
@socialwebcafe

Just a quick mention of another awesome Twitter tool, helping us to build and grow those relationships! Check out [@commun\\_it](#) You will be glad you did! [#SocialCafe](#)

6:11 PM - Sep 11, 2018

1 [See Deborah's other Tweets](#)



**Sana Knightly**  
@SanaKnightly

I have to admit that we haven't put enough efforts in marketing TwChat, as it has never been a goal. [#socialcafe](#)

6:11 PM - Sep 11, 2018

[See Sana Knightly's other Tweets](#)



**Deborah**  
@socialwebcafe

I think that all people need, in order to use TwChat for this chat, is to go to [vcb.bz/16ow](#) and then login with their Twitter account.. It is pretty much that simple, eh? [#socialcafe](#)

6:11 PM - Sep 11, 2018

[See Deborah's other Tweets](#)



**Ann Smarty**



@seosmarty

We have too much to market! RT @SanaKnightly: I have to admit that we haven't put enough efforts in marketing TwChat, as it has never been a goal. #socialcafe

6:11 PM - Sep 11, 2018

1 See Ann Smarty's other Tweets



**Deborah**

@socialwebcafe

:) RT @SanaKnightly: @socialwebcafe We'll do our best to make that happen :) #socialcafe

6:12 PM - Sep 11, 2018

See Deborah's other Tweets



**Sana Knightly**

@SanaKnightly

@socialwebcafe Yes, it's pretty simple, just sign in with your Twitter account here [vcb.bz/16ow](http://vcb.bz/16ow) #socialcafe

6:12 PM - Sep 11, 2018

See Sana Knightly's other Tweets



**Ann Smarty**

@seosmarty

When you are having fun :) RT @SanaKnightly: Time flies #socialcafe

6:12 PM - Sep 11, 2018

See Ann Smarty's other Tweets



**Sana Knightly**

@SanaKnightly

When we started having regular #vcbuzz chats we realized that we need a tool that would fit better for a QA type of chats.

#socialcafe

6:12 PM - Sep 11, 2018

See Sana Knightly's other Tweets



**Sana Knightly**

@SanaKnightly

And since there was nothing like that out there Ann @seosmarty came up with the idea of creating our own tool. #socialcafe

6:13 PM - Sep 11, 2018

See Sana Knightly's other Tweets



**Deborah** @socialwebcafe · Sep 11, 2018

@mojosarmy Have you had the chance to use TwChat for your Friday Twitter Chat? I was hoping that this may answer some of your questions in using it, as well :) (Or create questions for you to ask).. #socialcafe



**Mojo**

@mojosarmy

I use [Tweetchat.com](http://Tweetchat.com) when it's working, I've used [tchat.io](http://tchat.io) but don't like it as much. #SocialCafe

6:13 PM - Sep 11, 2018

See Mojo's other Tweets



**Sana Knightly**

@SanaKnightly

What makes TwChat visually different from other Twitter chat

tools is a two-column layout: main chat and mentor chat (again, that works best for QA type of chats).

[#socialcafe](#)

6:13 PM - Sep 11, 2018

2 See Sana Knightly's other Tweets



**Deborah**

@socialwebcafe

[@mojosarmy](#) Have you had the chance to use TwChat for your Friday Twitter Chat? I was hoping that this may answer some of your questions in using it, as well :) (Or create questions for you to ask).. [#socialcafe](#)

6:08 PM - Sep 11, 2018

1 See Deborah's other Tweets



**Deborah**

@socialwebcafe

[@seosmarty](#) Let's see, to help people put it into context, the list starts with MyBlogGuest, MyBlogU, [@VCBuzz](#), TWChat, and so much more! [#socialcafe](#)

6:13 PM - Sep 11, 2018

See Deborah's other Tweets



**Sana Knightly**

@SanaKnightly

What makes TwChat visually different from other Twitter chat tools is a two-column layout: main chat and mentor chat (again, that works best for QA type of chats).

[#socialcafe](#)

6:13 PM - Sep 11, 2018

2 See Sana Knightly's other Tweets



**Sana Knightly**

@SanaKnightly

And btw Deb [@socialwebcafe](#) it's really nice to see my tweets in the mentor chat today ;) [#socialcafe](#)

6:14 PM - Sep 11, 2018

See Sana Knightly's other Tweets



**Deborah**

@socialwebcafe

Yes! RT [@SanaKnightly](#): What makes TwChat visually different from other Twitter chat tools is a two-column layout: main chat and mentor cha... [vcb.bz/2tvb](#) [#socialcafe](#)

6:14 PM - Sep 11, 2018

See Deborah's other Tweets



**Deborah**

@socialwebcafe

Thank you :) RT [@SanaKnightly](#): And btw Deb [@socialwebcafe](#) it's really nice to see my tweets in the mentor chat today ;) [#socialcafe](#)

6:14 PM - Sep 11, 2018

See Deborah's other Tweets



**Ann Smarty**

@seosmarty

[@socialwebcafe](#) Let's not forget all the blogs and lists we operate too! ;) [#socialcafe](#)

6:14 PM - Sep 11, 2018

See Ann Smarty's other Tweets



**Deborah**  
@socialwebcafe

Just a quick mention of another awesome Twitter tool, helping us to build and grow those relationships! Check out @commun\_it You will be glad you did! #SocialCafe

6:11 PM - Sep 11, 2018

1 See Deborah's other Tweets



**Sana Knightly**  
@SanaKnightly

It's good to have options though when one tool is not cooperating ;) RT @mojosarmy: @socialwebcafe I use vcb.bz/2tvc when it's working, I've used vcb.bz/2tvd but don't like it as much. #socialcafe

6:15 PM - Sep 11, 2018

1 See Sana Knightly's other Tweets



**Sana Knightly** @SanaKnightly · Sep 11, 2018

It's good to have options though when one tool is not cooperating ;) RT @mojosarmy: @socialwebcafe I use vcb.bz/2tvc when it's working, I've used vcb.bz/2tvd but don't like it as much. #socialcafe



**Mojo**  
@mojosarmy

Very much agree! #SocialCafe

6:15 PM - Sep 11, 2018

See Mojo's other Tweets



**Ann Smarty**  
@seosmarty

The biggest roadblock to Twchat success is Twitter's crappy, always-changing, never-keeping-developers in mind APIs #socialcafe

6:15 PM - Sep 11, 2018

1 See Ann Smarty's other Tweets



**Deborah**  
@socialwebcafe

There were some competitors out there... way back (can't believe 5 years!) but I think all of the competitors either broke or went away, didn't they? I mean, for starters, TwChat has staying power over any competitor tools for Twitter Chats..! #socialcafe

6:15 PM - Sep 11, 2018

See Deborah's other Tweets

New chat message:  
Put here new status. You may send it with Ctrl+Enter.

Mentors' / hosts' chat

**Main chat:**

Tinu Abayomi-Paul @tinu unfollow  
RT @seosmarty: #Howto Smarty Re-pack...  
Posts for More Exposure and Benefits #MyBlog...  
http://t.co/0Yr2Vj4jv via @mybloggue...

2014-01-11 04:01:48

Ann Smarty @seosmarty  
Question: "What do you get if you... bin... #n...  
and #vcbuzz"...?? http://t.co/qKRBAYO...  
http://t.co/0Yr2Vj4jv via @mybloggue...

2014-01-11 03:54:33

Ann Smarty @seosmarty  
RT @Marcie\_Hill: The Grand Content Marketing Contest:  
#MyBlogGuest + #VCBuzz (\$3000 prize!) http://t.co  
/Neizlpfuz via @mybloggue...

2014-01-11 03:18:23

Vegas511 @vegas511  
Guest blogging visual guide #MyBlog...  
/kKdJIEKctg RT @seosmarty

2014-01-11 01:50:02

Ann Smarty @mybloggue unfollow  
Eat Your Way To Healthy Looking Skin http://t.co  
/sCOF8ikSH5 via @lowfatckick #MyBlogGuest Elite Gallery

**Mentors chat:**

Ann Smarty @seosmarty  
Re-package Your Guest Posts for More  
Benefits #MyBlogGuest http://t.co  
/sCOF8ikSH5 via @mybloggue...

2014-01-11 03:54:33

Ann Smarty @mybloggue unfollow  
The Grand Content Marketing Contest:  
#VCBuzz (\$3000 prize!) http://t.co  
/mybloggue...

2014-01-11 03:18:23

Ann Smarty @mybloggue unfollow  
Eat Your Way To Healthy Looking Skin http://t.co  
/sCOF8ikSH5 via @lowfatckick #MyBlogGuest Elite Gallery

2014-01-11 01:12:21

Ann Smarty @mybloggue unfollow  
Of Infographics On A Gaming Fansite-  
/t.co/hJCxRTpGyk via #MyBlogGuest

2014-01-11 00:39:21

Ann Smarty @mybloggue unfollow  
Avoiding Common Business Mistakes I Income Notebook

Tweets mentioning you

Tweets with questions

You can follow people from here



**Sana Knightly**  
@SanaKnightly

Here you can find the main highlights of how TwChat works  
[vcb.bz/2tve](http://vcb.bz/2tve) #socialcafe

6:15 PM - Sep 11, 2018

[See Sana Knightly's other Tweets](#)



**Deborah**  
@socialwebcafe

I didn't mean to laugh - but so true! You stated that so well, Ann :) RT [@seosmarty](#): The biggest roadblock to Twchat success is Twitter's crappy, always-changing, never-keeping-developers in mind APIs #socialcafe

6:16 PM - Sep 11, 2018

[See Deborah's other Tweets](#)



**Deborah**  
@socialwebcafe

RT [@SanaKnightly](#): Here you can find the main highlights of how TwChat works [vcb.bz/2tvf](http://vcb.bz/2tvf) [vcb.bz/2tvg](http://vcb.bz/2tvg) #socialcafe

6:16 PM - Sep 11, 2018

[See Deborah's other Tweets](#)



**Sana Knightly**  
@SanaKnightly

I'd like to list and explain them here quickly if I may :)  
#socialcafe

6:16 PM - Sep 11, 2018

[See Sana Knightly's other Tweets](#)



**Ann Smarty**  
@seosmarty

By limiting and changing their APIs, Twitter is slowly but surely killing what once made them a success: Their openness and flexibility #socialcafe

6:16 PM - Sep 11, 2018

[See Ann Smarty's other Tweets](#)



**Ann Smarty**  
@seosmarty

RT [@socialwebcafe](#): Yes! RT [@SanaKnightly](#): What makes TwChat visually different from other Twitter chat tools is a two-column layout:... [vcb.bz/2tvh](http://vcb.bz/2tvh) #socialcafe

6:17 PM - Sep 11, 2018

[See Ann Smarty's other Tweets](#)



**Deborah**  
@socialwebcafe

If we were to list some of the benefits of Twchat, what would they be? I mean, like you said [@SanaKnightly](#) the two-column is definitely a plus, for the participants and the mentors!  
#socialcafe

6:17 PM - Sep 11, 2018

[See Deborah's other Tweets](#)



**Sana Knightly**  
@SanaKnightly

#1 TwChat allows you follow participants, retweet, favorite and



reply to tweets right within the chat room - so convenient, no jumping between the windows, no popups, etc.

[#socialcafe](#)

6:17 PM - Sep 11, 2018

[See Sana Knightly's other Tweets](#)



**Deborah**

@socialwebcafe

Oh, please do! All ears (or eyes!) I think we have some lurkers that are vying for the list, too, eager to know more ;) RT

[@SanaKnightly](#): I'd like to list and explain them here quickly if I may :) [#socialcafe](#)

6:18 PM - Sep 11, 2018

[See Deborah's other Tweets](#)



**Sana Knightly**

@SanaKnightly

#2 TwChat adds the official chat hashtag automatically, so you will never forget to do that (I love this feature!)

[#socialcafe](#)

6:18 PM - Sep 11, 2018

[See Sana Knightly's other Tweets](#)



**Sana Knightly**

@SanaKnightly

Some other tools, like [vcb.bz/2tvi](#) will also add the hashtag automatically. Tweetdeck doesn't do that though. [#socialcafe](#)

6:18 PM - Sep 11, 2018

[See Sana Knightly's other Tweets](#)



**Sana Knightly**

@SanaKnightly

#2 TwChat adds the official chat hashtag automatically, so you will never forget to do that (I love this feature!)

[#socialcafe](#)

6:18 PM - Sep 11, 2018

[See Sana Knightly's other Tweets](#)



**Sana Knightly**

@SanaKnightly

#3 TwChat signals you of your mentions (with a blue exclamation mark ) and questions (with an orange question mark) right in the tweet box

[#socialcafe](#)

6:19 PM - Sep 11, 2018

[See Sana Knightly's other Tweets](#)



**Deborah**

@socialwebcafe

[@mojosarmy](#) Thanks for sharing those. Yes, I think I've tried both. But, I feel like the ladies (and gents) understand what we need, as hosts, when it comes to Twchat (versus only a tool that lists by hashtag.. if that makes sense.. and no offense intended ;) ) [#socialcafe](#)

6:20 PM - Sep 11, 2018

1 [See Deborah's other Tweets](#)



**Kathryn Lang**

@Kathrynclang

But can you use aifs? [#socialcafe](#)

6:20 PM - Sep 11, 2018

See Kathryn Lang's other Tweets



**Sana Knightly** @SanaKnightly · Sep 11, 2018

#2 TwChat adds the official chat hashtag automatically, so you will never forget to do that (I love this feature!)  
[#socialcafe](#)



**Mojo**  
@mojosarmy

That's the best! Some folks always forget the hashtag  
[#socialcafe](#)

6:20 PM - Sep 11, 2018

See Mojo's other Tweets



**Sana Knightly**  
@SanaKnightly

Here's an example of a "mention" tweet [@conpsweeney](#)  
[@Kathrynciang](#) [@socialwebcafe](#) [@mojosarmy](#) [#socialcafe](#)

6:20 PM - Sep 11, 2018

1 See Sana Knightly's other Tweets



**Sana Knightly**  
@SanaKnightly

#3 Isn't that handy? (See what I did there? ;) )  
[#socialcafe](#)

6:20 PM - Sep 11, 2018

See Sana Knightly's other Tweets



**Ann Smarty**  
@seosmarty

RT [@SanaKnightly](#): #2 TwChat adds the official chat hashtag automatically, so you will never forget to do that (I love this feature!) [#socialcafe](#)

6:21 PM - Sep 11, 2018

See Ann Smarty's other Tweets



**Deborah**  
@socialwebcafe

RT [@SanaKnightly](#): #1 TwChat allows you follow participants, retweet, favorite and reply to tweets right within the chat room - so con... [vcb.bz/2tvj](#) [#socialcafe](#)

6:21 PM - Sep 11, 2018

See Deborah's other Tweets



**Deborah**  
@socialwebcafe

RT [@SanaKnightly](#): #1 TwChat allows you follow participants, retweet, favorite and reply to tweets right within the chat room - so con... [vcb.bz/2tvj](#) [#socialcafe](#)

6:21 PM - Sep 11, 2018

See Deborah's other Tweets



**Deborah**  
@socialwebcafe

RT [@SanaKnightly](#): #2 TwChat adds the official chat hashtag automatically, so you will never forget to do that (I love this feature!) [#socialcafe](#)

6:21 PM - Sep 11, 2018

See Deborah's other Tweets



**Ann Smarty**  
@seosmarty

Me be like "what's supposed to happen?" (then realizing there's no mention of me, so test failed 😊) RT @SanaKnightly: Here's an example of a "mention" tweet @conpsweeney @Kathrynciang @socialwebcafe @mojosarmy #socialcafe

6:22 PM - Sep 11, 2018

1 See Ann Smarty's other Tweets



**Deborah**  
@socialwebcafe

RT @SanaKnightly: #3 TwChat signals you of your mentions (with a blue exclamation mark ) and questions (with an orange question mark)... [vcb.bz/2tvk](https://vcb.bz/2tvk) #socialcafe

6:22 PM - Sep 11, 2018

See Deborah's other Tweets



**Ann Smarty**  
@seosmarty

QUESTIONS! RT @SanaKnightly: #3 Isn't that handy? (See what I did there? ;) ) #socialcafe

6:22 PM - Sep 11, 2018

See Ann Smarty's other Tweets



**Kathryn Lang**  
@Kathrynciang

I like that it marks the questions - that makes it easier for guest hosts/hosts to see what participants are asking! #socialcafe

6:22 PM - Sep 11, 2018

See Kathryn Lang's other Tweets

New chat message:  
Put here new status. You may send it with Ctrl+Enter.

Show tweets that mention me

The social media chat by @SocialWebCafe (socialwebcafe.com). Other topics include marketing,...

Each Tue

Main chat:

Deborah @socialwebcafe unfollow  
Retweeted By: @seosmarty

Join us Tues 9p EDT as @SanaKnightly teaches us how to us TwChat for our Twitter Chats! #SocialCafe cc: @seosmarty <https://t.co/AUZeAizTVx>

Hide photo

Sana Knightly Administrator TwChat \*VCB



**Sana Knightly**  
@SanaKnightly

#4 You can filter the stream to exclude retweets, to see tweets mentioning you to to see tweets containing questions to jump in and reply (these option are located at the main room menu, on the left sidebar) #socialcafe

6:22 PM - Sep 11, 2018

See Sana Knightly's other Tweets



**Sana Knightly**  
@SanaKnightly

@seosmarty Ha! But you know the drill ;) #socialcafe

6:23 PM - Sep 11, 2018

See Sana Knightly's other Tweets

 **Deborah**  
@socialwebcafe

You're good, Sana! :) RT @SanaKnightly: #3 Isn't that handy?  
(See what I did there? ;) ) #socialcafe

6:23 PM - Sep 11, 2018

[See Deborah's other Tweets](#)

 **Sana Knightly**  
@SanaKnightly

Exactly! RT @Kathrynclang: I like that it marks the questions -  
that makes it easier for guest hosts/hosts to see what  
participants are asking! #socialcafe

6:23 PM - Sep 11, 2018

[See Sana Knightly's other Tweets](#)

 **Ann Smarty**  
@seosmarty

Yeah, but it still took me a second lol RT @SanaKnightly:  
@seosmarty Ha! But you know the drill ;) #socialcafe

6:23 PM - Sep 11, 2018

[See Ann Smarty's other Tweets](#)

 **Deborah**  
@socialwebcafe

I agree! I don't think I've seen any other tool(s) do that! It does  
make it easier! RT @Kathrynclang: I like that it marks the  
questions - that makes it easier for guest hosts/hosts to see  
what participants are asking! #socialcafe

6:24 PM - Sep 11, 2018

[See Deborah's other Tweets](#)

 **Sana Knightly**  
@SanaKnightly

#5 You can also feature certain users (with a small «eye» icon).  
This comes handy during very active or crowded chats.

#socialcafe

6:24 PM - Sep 11, 2018

1 [See Sana Knightly's other Tweets](#)

 **Sana Knightly**  
@SanaKnightly

#5 It highlights all tweets from this user with a grey color, which  
is so easy to see and not to miss (in case it's important for you  
for any reason) #socialcafe

6:24 PM - Sep 11, 2018

1 [See Sana Knightly's other Tweets](#)

 **Deborah**  
@socialwebcafe

RT @SanaKnightly: #4 You can filter the stream to exclude  
retweets, to see tweets mentioning you to see tweets  
containing question... [vcb.bz/2tvl](http://vcb.bz/2tvl) #socialcafe

6:24 PM - Sep 11, 2018

[See Deborah's other Tweets](#)

 **Sana Knightly** @SanaKnightly · Sep 11, 2018  
Here's an example of a "mention" tweet @conpsweeney  
@Kathrynclang @socialwebcafe @mojosarmy #socialcafe




 **mojo**  
@mojosarmy

Yes that's how I send reminders for my chats. Some people are slick and tag people in a relevant photo, but I like to see at a glance who I'm reminding! [#socialcafe](#)

6:25 PM - Sep 11, 2018

[See Mojo's other Tweets](#)

 **Deborah**  
@socialwebcafe

I think #5 really demonstrates the "heart" of the tool in the sense of understanding what we need as hosts/mentors and providing it in the tool. [#socialcafe](#)

6:25 PM - Sep 11, 2018

1 [See Deborah's other Tweets](#)



 **Sana Knightly**  
@SanaKnightly

#6 Finally, you can view images and videos right in the chat room as well

[#socialcafe](#)

6:26 PM - Sep 11, 2018

1 [See Sana Knightly's other Tweets](#)

 **Deborah**  
@socialwebcafe

There are so many cool things to click on in the lower left.. Do people ever miss those? Like, archive, stats, bookmark, invite..

[#socialcafe](#)

6:26 PM - Sep 11, 2018

1 [See Deborah's other Tweets](#)

 **Deborah**  
@socialwebcafe

RT [@SanaKnightly](#): #6 Finally, you can view images and videos right in the chat room as well [vcb.bz/2tvm](#) [#socialcafe](#)

6:27 PM - Sep 11, 2018

[See Deborah's other Tweets](#)

 **Sana Knightly**  
@SanaKnightly

[@socialwebcafe](#) Mostly the left sidebar menu is used once you join the chat room for the first few times. Once you become a regular you don't need it as much [#socialcafe](#)

6:28 PM - Sep 11, 2018

[See Sana Knightly's other Tweets](#)

 **Deborah**  
@socialwebcafe

[@Kathrynclang](#) Remember how we were talking about Storify

replacements? TwChat has that built-in in their "archive" option, to see a listing of all of the tweets. @SanaKnightly and @SeoSmarty still provide us with a summary article after their chats... #socialcafe

6:28 PM - Sep 11, 2018

1 See Deborah's other Tweets



**Deborah** @socialwebcafe · Sep 11, 2018

RT @SanaKnightly: #6 Finally, you can view images and videos right in the chat room as well [vcb.bz/2tvm](http://vcb.bz/2tvm) #socialcafe



**Mojo**  
@mojosarmy

Okay this is funny but I just realized I already have a #diymusicchat room in Twchat, I just haven't used it yet! #socialcafe

6:28 PM - Sep 11, 2018

1 See Mojo's other Tweets



**Deborah**  
@socialwebcafe

@SanaKnightly Ah, so the "room creation" and editing is for the host/hostess/mentor and the buttons and clickable fun stuff at the left is for the participants (and mentors).. eh? #socialcafe

6:29 PM - Sep 11, 2018

1 See Deborah's other Tweets



**Mojo** @mojosarmy · Sep 11, 2018

Replying to @socialwebcafe @SanaKnightly

Okay this is funny but I just realized I already have a #diymusicchat room in Twchat, I just haven't used it yet! #socialcafe



**Mojo**  
@mojosarmy

I must have set it up when Storify was going away. #socialcafe

6:30 PM - Sep 11, 2018

See Mojo's other Tweets



**Kathryn Lang**  
@KathryncLang

AWESOME! You can see who is participating in the chat!

#socialcafe

6:30 PM - Sep 11, 2018

1 See Kathryn Lang's other Tweets



**Kathryn Lang**  
@KathryncLang

Don't guess you've figured out how to make Twitter let us edit our mistakes ;) #socialcafe

6:30 PM - Sep 11, 2018

See Kathryn Lang's other Tweets



**Deborah**  
@socialwebcafe

Ok, all. I want to be respectful to @SanaKnightly 's time (and her little one and hubby :) ). Sana, we would love to have you hang out with us but I know I promised the 30 min so I understand. :) #socialcafe

6:30 PM - Sep 11, 2018

1 See Deborah's other Tweets



**Ann Smarty**  
@seosmarty

RT @socialwebcafe: RT @SanaKnightly: #6 Finally, you can view images and videos right in the chat room as well [vcb.bz/2tvn](http://vcb.bz/2tvn) #socialcafe

6:30 PM - Sep 11, 2018

[See Ann Smarty's other Tweets](#)



**Sana Knightly**  
@SanaKnightly

@socialwebcafe @Kathrynclang Yes! For #vcbuzz chats we always do a thorough summary, as we consider those chats to be educational, and want people who couldn't make it to the chat to still be able to learn from us and our mentors! #socialcafe

6:31 PM - Sep 11, 2018

1 [See Sana Knightly's other Tweets](#)



**Kathryn Lang** @Kathrynclang · Sep 11, 2018

Don't guess you've figured out how to make Twitter let us edit our mistakes ;) #socialcafe



**Mojo**  
@mojosarmy

It's called delete + retype :D #socialcafe

6:31 PM - Sep 11, 2018

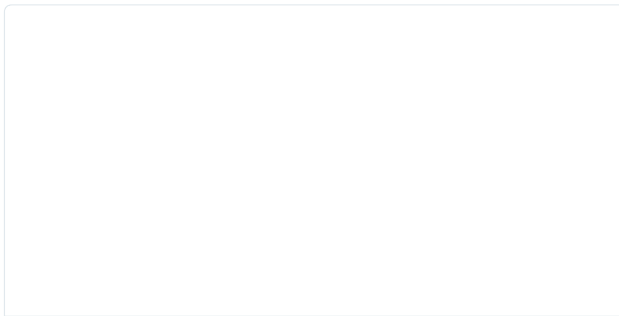
1 [See Mojo's other Tweets](#)



**Sana Knightly**  
@SanaKnightly

Now, there is a number of options when it comes to Twitter chat tools. TwChat is listed as one of them here [vcb.bz/2tvo](http://vcb.bz/2tvo) #socialcafe

6:31 PM - Sep 11, 2018



#### The Top 10 Free Twitter Chat Tools

If you're serious about getting involved with one or more Twitter chats, this list with the Top 10 Free Twitter Chat tools might come in [brandwatch.com](http://brandwatch.com)

1 [See Sana Knightly's other Tweets](#)



**Sana Knightly**  
@SanaKnightly

It's just a matter of what you need, and what works best for you. #socialcafe

6:31 PM - Sep 11, 2018

[See Sana Knightly's other Tweets](#)



**Deborah**  
@socialwebcafe

@mojosarmy So we can mark you down as a Twchat expert

@mojosarmy So we can mark you down as a Twchat expert, eh? :D I may need you to teach me a few tips :) #socialcafe

6:32 PM - Sep 11, 2018

1 See Deborah's other Tweets



**Sana Knightly**

@SanaKnightly

There are certain challenges that we have to face and yet to deal with too. #socialcafe

6:32 PM - Sep 11, 2018

See Sana Knightly's other Tweets



**Deborah** @socialwebcafe · Sep 11, 2018

@mojosarmy So we can mark you down as a Twchat expert, eh?

:D I may need you to teach me a few tips :) #socialcafe



**Mojo**

@mojosarmy

Maybe I'll use it this week and let you know! :D #socialcafe

6:32 PM - Sep 11, 2018

See Mojo's other Tweets



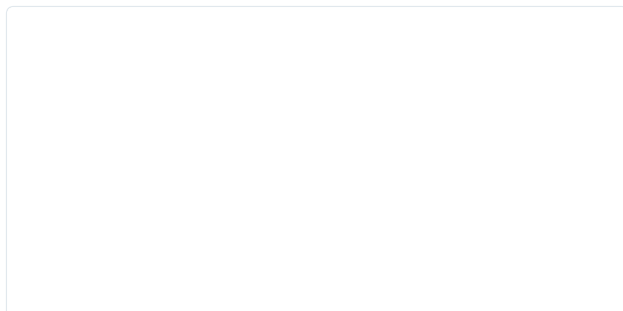
**Sana Knightly**

@SanaKnightly

Now, there is a number of options when it comes to Twitter chat tools. TwChat is listed as one of them here [vcb.bz/2tvo](http://vcb.bz/2tvo)

#socialcafe

6:31 PM - Sep 11, 2018



#### The Top 10 Free Twitter Chat Tools

If you're serious about getting involved with one or more Twitter chats, this list with the Top 10 Free Twitter Chat tools might come in [brandwatch.com](http://brandwatch.com)

1 See Sana Knightly's other Tweets



**Deborah**

@socialwebcafe

@SanaKnightly I think you may have inspired me for my summaries. I use ACF and create custom templates... I won't bore everyone with the details ... but the idea is to have a full article that covers what was learned in the chat. #socialcafe

6:33 PM - Sep 11, 2018

2 See Deborah's other Tweets



**Sana Knightly**

@SanaKnightly

E.g., sometimes non-Twitter apps work slower. And that's when we use a couple of tools at a time to make sure we don't miss anything important. But TwChat would still be in my main focus

#socialcafe

6:33 PM - Sep 11, 2018

See Sana Knightly's other Tweets



**Deborah** @socialwebcafe · Sep 11, 2018

@SanaKnightly I think you may have inspired me for my summaries. I use ACF and create custom templates... I won't bore everyone with the details ... but the idea is to have a full article that covers what was learned in the chat. #socialcafe



**Mojo**  
@mojosarmy

That's what I loved Storify for, it easily let me create a curated post of a chat that I could share for those that missed it :( #socialcafe

6:33 PM - Sep 11, 2018

1 See Mojo's other Tweets



**Deborah**  
@socialwebcafe

You crack me up - both of you! I was just going to agree that error correction would be nice but your error correct sure works, too! :) RT @mojosarmy: @Kathrynclang It's called delete + retype :D #socialcafe

6:34 PM - Sep 11, 2018

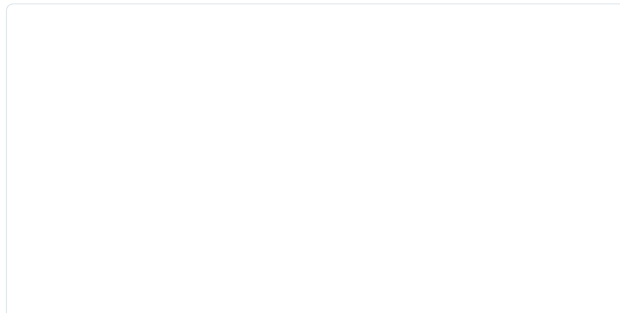
1 See Deborah's other Tweets



**Sana Knightly**  
@SanaKnightly

A while ago we had a chat with @BeckyShindell on hosting a successful Twitter chat in case anyone's interested [vcb.bz/27mi](http://vcb.bz/27mi) #socialcafe

6:34 PM - Sep 11, 2018



**Hosting a Successful Twitter Chat with @BeckyShindell #VCB...**

Hosting a Twitter chat is one of the most efficient social media marketing techniques... if you do it right! Let's learn a few tricks [viralcontentbee.com](http://viralcontentbee.com)

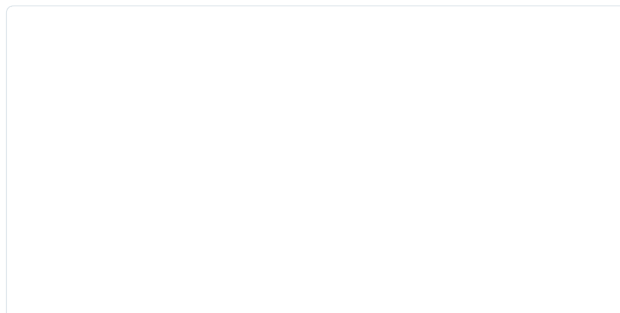
2 See Sana Knightly's other Tweets



**Sana Knightly**  
@SanaKnightly

A while ago we had a chat with @BeckyShindell on hosting a successful Twitter chat in case anyone's interested [vcb.bz/27mi](http://vcb.bz/27mi) #socialcafe

6:34 PM - Sep 11, 2018



**Hosting a Successful Twitter Chat with @BeckyShindell #VCB...**

Hosting a Twitter chat is one of the most efficient social media marketing techniques... if you do it right! Let's learn a few tricks  
viralcontentbee.com

2 See Sana Knightly's other Tweets



**Sana Knightly**  
@SanaKnightly

@socialwebcafe Chat summaries are great! I love hem! And not too many chats have them. I guess it depends on the niche and topic #socialcafe

6:35 PM - Sep 11, 2018

See Sana Knightly's other Tweets



**Deborah**  
@socialwebcafe

FYI: Sana's tweets will show up in the archive/transcript and summary but also, the links that she has tweeted will show up at the top of the summary, under "resources" so watch for that in the summary and you won't miss any of the gems she shared ;) #socialcafe

6:35 PM - Sep 11, 2018

2 See Deborah's other Tweets



**Deborah**  
@socialwebcafe

@SanaKnightly I noticed that, too (that not many hosts offer summaries). That is why I like to create them, as a part of the announcement, and then convert it into the summary. Then, it is #evergreen and we keep learning! #socialcafe

6:36 PM - Sep 11, 2018

See Deborah's other Tweets



**Sana Knightly**  
@SanaKnightly

@socialwebcafe That sounds great Deb! Thank you so much for this opportunity to talk about TwChat today! I truly love this tool for how much it has to offer #socialcafe

6:36 PM - Sep 11, 2018

1 See Sana Knightly's other Tweets



**Deborah**  
@socialwebcafe

Good advice, for any host! RT @SanaKnightly: E.g., sometimes non-Twitter apps work slower. And that's when we use a couple of tools at a time to make sure we do... vcb.bz/2tvp #socialcafe

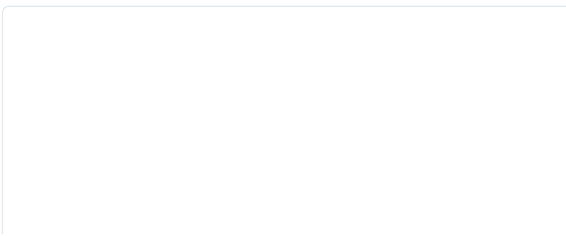
6:37 PM - Sep 11, 2018

See Deborah's other Tweets



**Sana Knightly** @SanaKnightly · Sep 11, 2018

A while ago we had a chat with @BeckyShindell on hosting a successful Twitter chat in case anyone's interested vcb.bz/27mi #socialcafe





**Hosting a Successful Twitter Chat with @BeckyShindell ...**

Hosting a Twitter chat is one of the most efficient social media marketing techniques... if you do it right! Let's learn a few viralcontentbee.com



**Mojo**  
@mojosarmy

This is my favorite tweet chat how to & etiquette overview, and not just because it features the #diymusicchat! @CBlueMusic is too adorable #socialcafe [youtube.com/watch?v=nnF\\_pj...](https://www.youtube.com/watch?v=nnF_pj...)

6:37 PM - Sep 11, 2018

**YouTube** @YouTube



2 See Mojo's other Tweets



**Sana Knightly** @SanaKnightly · Sep 11, 2018

[@socialwebcafe](#) That sounds great Deb! Thank you so much for this opportunity to talk about TwChat today! I truly love this tool for how much it has to offer [#socialcafe](#)



**Mojo**  
@mojosarmy

Thanks for your time Sana! [#socialcafe](#)

6:38 PM - Sep 11, 2018

See Mojo's other Tweets



**Mojo** @mojosarmy · Sep 11, 2018

Replying to @mojosarmy and 2 others

I must have set it up when Storify was going away. [#socialcafe](#)



**Deborah**  
@socialwebcafe

That would make sense! I noticed that I have a [#ggchat](#) room.. lol Go figure, eh? [#SocialCafe](#)

6:38 PM - Sep 11, 2018

1 See Deborah's other Tweets



**Deborah** @socialwebcafe · Sep 11, 2018

Replying to @mojosarmy @SanaKnightly

That would make sense! I noticed that I have a [#ggchat](#) room.. lol Go figure, eh? [#SocialCafe](#)



**Mojo**  
@mojosarmy

There you go! Gotta bounce, thanks for hosting! Will check up later. Cheers! [#socialcafe](#)

6:38 PM - Sep 11, 2018

See Mojo's other Tweets

**Sana Knightly**  
@SanaKnightly

[@socialwebcafe](#) [@Kathrynclang](#) [@conpsweeney](#) [@seosmarty](#)  
[@mojosarmy](#) It was a pleasure to chat with you guys!  
[#socialcafe](#)

6:39 PM - Sep 11, 2018

4 See Sana Knightly's other Tweets



**Sana Knightly**  
@SanaKnightly

RT [@mojosarmy](#): [@SanaKnightly](#) [@BeckyShindell](#) This is my favorite tweet chat how to & etiquette overview, and not just because it features the [#diymusicchat](#)! [@CBlueMusic](#) is too adorable [vcb.bz/2tvq](#) [#socialcafe](#)

6:39 PM - Sep 11, 2018

1 See Sana Knightly's other Tweets

**Deborah**  
@socialwebcafe

Maybe I will make it to the chat and experience it with you :) (I'm about ready to give you my phone number and have you call me to be at the chat.. lol [#goodIntentions](#) ) RT [@mojosarmy](#): [@socialwebcafe](#) Maybe I'll use it this week and let you know! :D [#socialcafe](#)

6:39 PM - Sep 11, 2018

1 See Deborah's other Tweets

**Sana Knightly**  
@SanaKnightly

[@mojosarmy](#) We have a quick set of tips too [vcb.bz/2cxs](#)  
[#socialcafe](#)

6:40 PM - Sep 11, 2018

1 See Sana Knightly's other Tweets

**Sana Knightly**  
@SanaKnightly

Gotta go now! Hope everyone has a great rest of the week!  
[#socialcafe](#)

6:41 PM - Sep 11, 2018

See Sana Knightly's other Tweets

**Deborah**  
@socialwebcafe

Thank you so much [@SanaKnightly](#) (and [@SeoSmarty](#) ) We soooooo appreciate you and appreciate your tips this evening! Wasn't Sana (and Ann) great this evening? [#RoundofApplause](#)  
[#socialcafe](#)

6:41 PM - Sep 11, 2018

See Deborah's other Tweets



**Deborah**  
@socialwebcafe

Have a good one and see you on your chat Friday! RT  
[@mojosarmy](#): [@socialwebcafe](#) [@SanaKnightly](#) There you go!  
Gotta bounce, thanks for hosting! Will check up later. Cheers!  
[#socialcafe](#)

6:42 PM - Sep 11, 2018

1 See Deborah's other Tweets



**Deborah**  
@socialwebcafe

Thanks, all. I am off to prepare our [#SocialCafe](#) summary but hanging around here if anyone needs help or has questions. I'll be here until the hour (at least).

6:43 PM - Sep 11, 2018

3 See Deborah's other Tweets

## Using TwChat for Your Twitter Chats (Featuring Sana Knightly) #SocialCafe 7.37



**Deborah**  
@socialwebcafe

Have a good one and see you on your chat Friday! RT  
[@mojosarmy](#): [@socialwebcafe](#) [@SanaKnightly](#) There you go!  
Gotta bounce, thanks for hosting! Will check up later. Cheers!  
[#socialcafe](#)

6:42 PM - Sep 11, 2018

1 See Deborah's other Tweets

[Link to Complete Summary.](#)

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#SocialCafe Founder  
(2012)

Deborah Anderson,  
Certified Guest  
Blogger

SocialWebCafe TV  
Insider





### Deborah

Deborah has been the source of many successful Twitter Chats, hiding in the background, sharing her vast knowledge, and masquerading as the forefront "expert," when she is the actual SME and knowledge source. Take advantage of her knowledge, including the download of a non-Twitter-Chat "Boost Your Energy" ebook (absolutely free!).



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